MISSION
The John Bartram Association was founded in 1893 to protect and enhance the landmark Bartram's Garden and House, advance the Bartram legacy of discovery, gardening and art, and inspire audiences of all ages to care for the natural world.

HISTORY
Located on Philadelphia's Schuylkill River in Southwest Philadelphia, Bartram's Garden is the birthplace of American botany. Home of 18th century botanists and explorers John and William Bartram, it is a National Historic Landmark managed by the non-profit John Bartram Association in cooperation with the Fairmont Park Commission.

John Bartram turned an early interest in plants into a significant scientific career, and a profitable business. Bartram is best remembered as a botanist, but had a wide-ranging curiosity for the entire natural world—with contributions in what would now be considered the fields of botany, zoology, geology, geography, archaeology, medicine, and agriculture. John and his son William Bartram are credited with having introduced more than 200 native plants into cultivation and, through innovative methods, creating a trans-Atlantic business that transported plants and seeds from the gardens of North America to Europe. It is often repeated that Linnaeus called Bartram “the greatest natural botanist in the world.”

As one of the few open green spaces in a highly industrialized section of the city, the Garden is uniquely positioned to improve the quality of life in its community. In addition to enjoying activities like birding, fishing, walking, sledding in the winter or having a picnic in the summer, the outcome we seek for all visitors is a unique and unforgettable experience and opportunities for learning and stewardship. The natural areas: the riverfront, tidal wetlands, and reclaimed meadow underscore the Garden's singular rich and complex landscape with striking views of the city skyline.

“John Bartram loved and respected nature more than anything else in the world...we should all have the same respect for the power and beauty of nature, and the power it has to change lives...”
-Strategic Plan interviewee

Skyline from Bartram meadow
GREETINGS

There are many reasons why working at Bartram’s Garden continues to be immensely rewarding and personally enriching. It is gratifying to see the reactions of our visitors who come from as close by as South Philadelphia and as far away as South America. Their comments are usually the same, “we can’t believe this is here” or “a beautiful, green, oasis in the heart of urban Philadelphia.” We especially enjoy the schoolchildren who are here nearly every day. Their eyes widened in delight tasting a raspberry off a bush or watching a red tailed hawk fly overhead. Here they have the opportunity to develop the same thing that drove the Bartrams on their journeys: a genuine passion for nature and plants.

This passion is shared here by the Board and staff. We all believe in what we do and why we do it. Our goal is to preserve Bartram’s Garden for future generations as a unique landmark of American history and valued open green space surviving in the heart of industrial Philadelphia.

Thanks to the extraordinary work accomplished by the Association board and staff over the years, Bartram’s is well-positioned to advance its mission and vision. The foundation that we are building on includes a $2 million endowment, a Site Master Plan, $8 million invested in restoration and preservation of the Historic Collections as well as addition of new facilities including a riverfront dock, and a highly professional and experienced staff. Leveraging these accomplishments, we are updating the Master Site Plan with the help of architect James Dart, a long-time friend and consultant to the Garden. With his help, and with using the strategic plan goals as guidelines, we now have a revised master plan that addresses needs to improve visitor experience, provide a safe and enriching environment and stimulate increased participation and stewardship. The improvements we envision are all part of our strategic plan, many of which will be implemented in the next five years. We look forward to sharing our ideas and plans with you in the years to come.

The Board and staff join us in thanking our members, stakeholders, friends, and neighbors who continue to support our mission to preserve the Garden and its rich cultural heritage for decades to come. A special thank you to our partners, the Department of Parks and Recreation, with their help we can continue our third century of stewardship of Bartram’s Garden.

James B. Straw
President

Louise Turan
Executive Director

Indigo, Baptisia australis
SUMMARY of ACCOMPLISHMENTS

With your help, Bartram’s Garden grew on many levels during a challenging year, looking inward and outward with a focus on planning for the future.

BUILDING COMMUNITY
- Strengthened stewardship with 940 members, a 28% increase in one year.
- Continued a strong partnership with the City of Philadelphia’s Department of Park and Recreation.
- Benefited over 8,100 school children with interactive education lessons in science, the environment, and history, including 3,700 students from Southwest Philadelphia who attended for free through the generosity of our supporters.
- Introduced three new monthly program series for toddlers, homeschoolers and botanical illustrators.
- Welcomed a record-breaking 225 guests and raised over $63,000 at its annual Twilight in the Garden Benefit.
- Welcomed artist Mark Dion for a first-time international exhibit, William Bartram’s Travels - Reconsidered.

LEADERSHIP
- Strengthened governance through updated policies, restructured committees, and new Board initiatives.
- Successfully met a $300,000 endowment fund challenge grant awarded by the McLean Contributionship.
- Raised over $400,000 for planning, capital projects and leadership training.

SHARING the BARTRAM LEGACY
- Completed $256,000 exterior conservation of historic outbuildings, including archaeology that identified the foundation of an 18th century greenhouse.
- Welcomed into our collection a rare 18th century portrait, possibly of John Bartram, and the Philip George Collection of over 200 historic science books.
- Received a National Endowment for the Humanities We the People grant to perform a vulnerability assessment of our collections.
- Increased coverage in media outlets such as the National Public Radio, The Wall Street Journal, and The New York Times, who called us one of the nation’s, “oldest and loveliest botanical gardens.”

PLANNING for the FUTURE
Completed a Ten-Year Strategic Plan and updated Master Site Plan, and started implementation of short-term goals, including:
- Site improvements to improve visitor services and engagement.
- Restoration of Botanic Garden.
- Design and planning of Schuylkill River Trail at Bartram’s Garden.
- Improvement of parklands to enhance use as an urban open space.
The Association is proud of its inclusion in The Pew Charitable Trusts’ Philadelphia Cultural Leadership Program (PCLP) since 1997. This means the organization has met challenging criteria and the highest standards for operational and financial management, leadership, programming and planning. The efforts of the Board and staff have been successful largely due to effective strategic planning. Through this process, the organization has set goals and objectives based on a clear and shared vision.

Updating a strategic plan has been ongoing as part of PCLP participation, as well as a best practice for nonprofit management. In 2009, we completed an update with the support of the Samuel S. Fels Fund, Dolfinger-McMahon Foundation, and Frances Bohlen. The result was a comprehensive ten year plan with a dynamic vision for the future of the Garden. The basis of our planning was the Drucker Self-Assessment Method with its goal to “achieve a bottom line of changing lives and demonstrating organizational commitment and competence in a highly demanding and challenging environment.” Our plan was informed by input from over 700 individuals and stakeholders through surveys, interviews, and focus groups.

Bartram’s Garden affirmed its basic principles and core values, and developed a new vision based on the feedback we received. Bartram’s Garden is not only a historic landmark, but a rich and complex cultural landscape on the banks of the Schuylkill River. Our vision encompasses a working botanic garden, managed meadow, riverfront access, and open green space with trails and recreational areas. We are digging deeper into 3,000 years of recorded history on our site and using each historic, cultural, and environmental resource to serve our community.

While our Strategic Plan gives a framework for long-term growth, we have developed a phased implementation strategy. Working with Board and staff, we have established three priorities for Phase One (2008 to 2013)

- Protect and enhance the historic collections at Bartram’s Garden, including the historic structures and Living Collections.
- Enhance visitor experience and understanding of Bartram legacy through critical site improvements, revitalized functionality, and improved public access.
- Increase organizational sustainability through effective planning, leadership and capacity building.

Digging potatoes in the Children's Garden
LIVING COLLECTIONS

BOTANIC GARDEN
The garden that John Bartram established in 1728 grew out of his passion for nature and the discovery of plants. The design is patterned on English precedent, but John Bartram used his garden as a living laboratory, with a sensitivity to the Garden’s diverse micro-climates. The Bartrams not only collected hundreds of native American plants during their journeys, but also cultivated exotics in greenhouses. Today, the 12-acre Botanic Garden is a representation, not a reproduction, of John Bartram’s garden. It is different than the living laboratory of the 18th century, but we are fortunate to have original, surviving Bartram plant material like the native American Yellowwood and Gingko trees.

In 2008 and 2009, we started a journey of our own. We began, with the expertise of consultants, to imagine an active representation of Bartram’s lifelong dedication to the exploration and cultivation of plants. Our consultant David Howard, formerly Head Gardener to HRH the Prince of Wales, helped us to continue a long tradition of British involvement in Bartram’s Garden. From Phillip Miller, to Peter Collinson, Sir Hans Sloane in the 18th century, to Thomas Meehan, Kew’s former Head Gardener, and now to David Howard, these gardeners have shown dedication, caring and devotion to the Bartrams and their garden. Head Gardener Todd Greenberg, and Bartram Scholar, Joel Fry, have been diligently conducting research and reviewing plant materials to inform the garden plans with the help of noted landscape architect Denise Hoffman Brandt. As a result, we have started a long-term planning process to restore the Botanic Garden and hope to have a detailed plan to share with the public in 2010.

MEADOW
The meadow’s 15 acres are home to a variety of species of plants and fauna. This year with the help of the University of Delaware’s Longwood Graduate Program, we have completed a first-time Management Plan and experimented with sustainable invasive species removal using goats. A former cement factory, our meadow holds promise to become another working component of what was once Bartram’s 102-acre farm.
PARKLANDS
An important outcome of our strategic planning process was understanding that our community values Bartram’s Garden as an urban green space. We began planning to maximize our space by transforming under-utilized recreational fields into open space that could better serve the community. Currently our parklands area includes a playground, baseball field, and former tennis courts. We hope to convert the area into green space, an orchard, and new children’s play area. Plans and renderings will be part of the strategic plan update available to the public in 2010.

SCHUYLKILL RIVER TRAIL at BARTRAM’S GARDEN
The Schuylkill River Trail is a multi-use trail in Southeastern Pennsylvania with a projected length of almost 130 miles when totally completed. The Philadelphia section, managed and planned by the Schuylkill River Development Corporation (SRDC) extends from the Art Museum to Locust Street. Plans to complete the trail to Bartram’s Garden along the riverfront and on road are under development. The next section that will be constructed is DuPont Crescent and potentially a pedestrian and bicycle bridge at Grays Ferry that will allow trail users to cross from the east to west side of the Schuylkill with connection to Bartram’s Garden.

In 2009, Bartram’s Garden was awarded planning grants from the Delaware Valley Regional Planning Commission, Coastal Zone Management, Pennsylvania Department of Environmental Protection, and the Pennsylvania Department of the Conservation of Natural Resources to design the Trail through Bartram’s Garden. The trail will allow visitors to explore more of Bartram’s Garden, which hosts the only tidal wetlands and reclaimed meadow along the lower Schuylkill River. The trail will also provide connections to the East Coast Greenway, a national trail system and to the John Heinz National Wildlife Refuge in Tinicum, and Cobbs Creek Park in West Philadelphia.

The landscape architectural firm of Spackman, Mossop and Michaels was selected in a competitive process to develop designs and plans for the first phase of the trail (Botanic Avenue to Lindbergh Boulevard) by spring of 2010. Federal funding is being sought to support construction costs. It is anticipated that construction of the Bartram section will be completed by 2013.
HISTORIC COLLECTIONS

Our mission is to preserve the Historic and Living Collections of Bartram’s Garden. The Historic Collections are comprised of our architecturally significant buildings, artifacts, decorative furnishings and archives. The John Bowman Bartram Special Collections Library houses one of the most complete collections of documents, writings, genealogical information, books, and photographs by and about the Bartrams and their garden.

COACH HOUSE and SEEDHOUSE CONSERVATION

In 2009 we completed a $256,000 exterior conservation of the Coach House and Seedhouse, including repointing, structural repairs, and finishes. This project was made possible by a Keystone Preservation grant from the Pennsylvania Historic and Museum Commission, which was generously matched by The Burpee Foundation, Independence Foundation, and Mrs. Samuel S.V. Hamilton. An archaeological dig around the foundations of the buildings found evidence of a large 18th century green house.

RECENT ACQUISITIONS

Dr. Philip George Book Collection: approximately 200 rare books on the history of science, medicine, and chemistry dating from ca. 1500-1900, collected by Dr. Philip George, a distinguished professor of chemistry and biology at the University of Pennsylvania, and longtime member of Bartram’s Garden.

Portrait alleged to be John Bartram: Possibly by Philadelphia artist Matthew Pratt, this painting was a donation from Dr. and Mrs. Glen W. Shols. The painting has been examined by a number of experts over the past 40 years with no consensus on the artist or if the sitter is John Bartram. It remains a possible, but unconfirmed portrait of John Bartram and is not yet on permanent display.

RESEARCH ASSISTANCE

- Andrea Wulf is working on a sequel to her book *The Brother Gardeners* concentrating on the American gardens of the “Founding Fathers.”

*Hypoxix erecta and Liliium canadense drawn by William Bartram*
EDUCATION

Education programs focus hands-on experience in science, the environment, history and art, and provided direct experience in the outdoors to over 8,100 students in 2009, including 3,700 children from Southwest Philadelphia who attended at no charge and received subsidized transportation. Educators at Bartram’s Garden responded to the changing needs of Philadelphia teachers, providing lesson content based on plant lifecycles, the food chain, and photosynthesis, all of which have relate to Pennsylvania state standards in environmental education.

CHILDREN’S GARDEN
Approximately 50 students and youngsters from Woodland Academy Head Start and Richard Allen Preparatory Charter benefited from our most immersive educational program, the Children’s Garden. Each week from March to October, students planned, sowed, maintained, and harvested their own fruits and vegetables. They prepared their bounty into healthy snacks, learning how plants grow and the importance of good nutrition. Both schools have created their own gardens, and Richard Allen students took their knowledge to develop a community service program that received national recognition from the National Fish and Wildlife Foundation.

SERVING NEW AUDIENCES
Bartram’s Garden introduced new program series that provide a more sustained interaction with the Garden and opportunities for community building.
- Little Explorers Toddler Program: opportunities for young families to learn about the natural world.
- Homeschooler Days: lessons for families that homeschool kids based on state academic standards.
- Botanical Illustration Meet-Up: a forum for botanical illustrators to practice their craft and build their community.

“The visuals and the hands-on experience enhances our science curriculum. It is so important for children, who spend a great deal of time in the city, to learn about their natural surroundings.” - visiting Southwest Philadelphia teacher

Little Explorers discover nature
PUBLIC PROGRAMS

The Garden reached our members, friends, neighbors and visitors through 43 public programs, in partnership with organizations such as UC Green, Pennsylvania Horticultural Society, and Penn State Extension, nearly double the number offered in 2008. Attendance of public programs, exhibits and events accounted for over 8,200 visitors.

Free and low-cost workshops covered topics such as composting, creative nature journaling, garden planning, carnivorous plants, and traditional uses for native American plants. The Garden welcomed Andrea Wulf, author of *The Brother Gardeners*, for a lecture and book-signing. *The Brother Gardeners* tells the story of the six men, starting with John Bartram, who created the craze for botany which overtook the public imagination in 18th century Britain.

Our focus on tours this year included updated content covering the botanic garden, plus seasonal tours of the Franklinia and Bartram connection to the poinsettia. Working with its first-ever Group Tour Coordinator and tourism consultant, Bartram’s Garden is positioning itself as a group tour destination through special offers and marketing.

EXHIBITS

Bartram’s Garden hosted its first major exhibition, *Travels of William Bartram - Reconsidered*, by artist Mark Dion. Dion recreated the journeys of William Bartram, making observations and collecting specimens and artifacts to display in custom “cabinets of curiosity” in the Bartram house. This project attracted national attention through its innovative marketing strategies, such as an interactive blog with GPS tracking. The Dion show attracted a new audience to Bartram’s Garden and doubled attendance from July through December 2009.

This exhibit was supported by a grant from the Philadelphia Exhibitions Initiative with additional support from the Marketing Innovation Program, both programs of the Philadelphia Center for Arts and Heritage, funded by The Pew Charitable Trusts, and administered by The University of the Arts, Philadelphia. Generous support was also provided by Carole and Emilio Gravagno.

The Garden also hosted local artist MF Cardamone and partnered with the Da Vinci Art Alliance for the third year to present art works by community artists.

*Artist Mark Dion and independent curator Julie Courtney.*
**PARTNERSHIPS**

*Fairmount Park Commission*

The 45-acre Bartram Garden is owned by the City of Philadelphia and is one of the key historic and cultural features in the Fairmount Park System. The Fairmount Park Commission provides us with building and grounds maintenance by the Ranger Corps. Fairmount Park staff provide valued assistance by serving on the Board of Directors, the Horticulture Committee, and the Schuylkill Trail Study Committee. We conduct joint programs and work with other Fairmount Park sites to promote our shared mission to preserve open space and provide public access to parks and recreational areas in the Fairmount Park System. Fairmount Park plans to highlight Bartram’s Garden in its exhibit at the 2010 Philadelphia International Flower Show **Passport to the World**.

We are proud to partner with the following organizations to offer a diverse programs and opportunities for the people of our region to experience its rich history and natural spaces:

- Academy of Natural Sciences
- American Philosophical Society
- City Lights
- Drexel University
- Penn State Extension
- Pennsylvania Corporation for the Aging
- Pennsylvania Environmental Council
- Pennsylvania Horticultural Society
- Richard Allen Preparatory Charter
- Schuylkill River Development Corporation
- Southwest Community Development Corporation
- Southwest Philadelphia Community Enrichment Center
- Sunoco Inc., Philadelphia Refinery
- UC Green
- University of Delaware Longwood Graduate Program
- University of Pennsylvania
- Wagner Free Institute of Science
- Woodland Academy

**PUBLICATIONS**

Several books and publications related to the Bartrams, their garden, and their contributions to horticulture appeared in 2008-2009. The following benefited from the archives & library collections at Bartram’s Garden:


A great deal of historic information and historic images from the archives collection made their way into the catalogue volume for the 2008 Mark Dion exhibit at Bartram’s Garden. Jeffrey Jenkins, the designer and Joseph Newland the editor of the publication worked closely with materials from our collection to produce the book.

LEADERSHIP

Bartram’s Garden is supported by an active and dedicated board and professional staff. Board leadership is a key factor in the organization’s progress. Striving for increased sustainability, the Board undertook important measures in 2009 to strengthen its governance role. We are grateful to Ballard Spahr for their inkind donation of professional expertise that allowed us to revise and adopt a number of policies including: Conflict of Interest, Document Retention, Investment, and Whistleblower policies. In addition, the Finance Committee created an Investment Committee to improve management and performance of investment funds. Several board committees were restructured to increase functionality and effectiveness. The Executive Committee played a key role in the submission of the organization’s application to the The Pew Charitable Trusts’ Philadelphia Cultural Leadership Program (PCLP) and provided guidance in the ongoing development and implementation of the Ten Year Strategic Plan. During this process, the Board and staff worked together to identify priority goals and objectives for the first five years of the plan. Overall results for the year were increased board participation, financial support, and leadership.

The staff is a highly professional and hard-working group of individuals, some of whom have been at the Garden for more than two decades. This longevity of service is a testament to the ability of the organization to provide opportunities for professional growth and development. To ensure effective implementation of the challenging Strategic Plan goals, management staff underwent intensive leadership training facilitated by the Napier Group and supported by a grant from The Philadelphia Foundation. The overall goal was to guide staff and board through a facilitated process directed to creating an effective leadership. The process, developed by the Napier Group, focused on group development, leadership development and performance management. The outcomes included:

- A benchmark to measure and evaluate group performance on an ongoing basis.
- A first-time set of core values for the team and the organization.
- Insight into individual leadership styles and personal impacts within the team.
- Conducted 360 evaluations of each team member to gain greater understanding of impacts on the team and the organization.
- Learned problem solving skills and intentional meeting design strategies.
- Learned approaches to managing conflict.
- Established an ongoing Supervision/Performance Management process with a focus on accountability, as well as professional and personal development.

We achieved an effective leadership team better positioned for growth and renewal.
STEWARDS

MEMBERS
Bartram members sustain the Garden, ensuring that the Bartram legacy is shared with our community and future generations. We would like to thank the following members who have supported us at the Naturalist level and above:

Mr. Robert Allen, Jr.
Mr. and Mrs. Craig A. Alper
Ms. Kristina Antoniades
Mr. and Mrs. Stephen Babinsky
Mrs. Elizabeth Barrows
Mr. and Mrs. Scott T. Bartram
Mr. and Mrs. Scott M. Bartram
Mr. Stephen Bartram
Ms. Jean Bauer
Mr. and Mrs. Cliff Baumbach
Mrs. Jane N. Beaty
Mr. Eric Bartram Bederman
Mr. Perry Benson, Jr.
Ms. Barbara Bergmann
 and Mr. Stephen Kulyik
Mr. and Mrs. Steven D. Bessellieu
Mrs. George P. Bissell, Jr.
Mr. and Mrs. Roy Blanchard
Mr. and Mrs. Charles J. Bloom
Mrs. Jean Bodine
Mr. J. Blaine Bonham
 and Mr. Rick Spitzborg, Jr.
Mr. Joseph Bordogna
Mr. and Mrs. Nathaniel R. Bowditch
Mr. and Mrs. Ed Bronstein
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Mr. and Mrs. H. Augustus Carey
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Dr. Maryalice Cheney
 and Dr. Scott Goldman
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Ms. Jennifer R. Clarke
 and Mr. Alan Barstow
Mr. and Mrs. John Condello
Ms. Sheryl Conkelton
 and Mr. Joseph Newland
Mr. and Mrs. William L. Conrad
Mr. and Mrs. Edward W. Coslett
Mr. Dennis Darin
Mrs. Elisabeth Dart
Mr. James K. Dart
Mr. and Mrs. Indranil Dasgupta
Ms. Maude De Schauensee
Mr. Howard S. Deck
Delaware Valley Earth Force
Drs. Anne and Robert Deming
Mr. and Mrs. Bernard S. Dempsey
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Mr. and Mrs. William J. Dugan
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Mr. Peter A. Evans
Ms. Janice L. Ewing
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The Garden Club of Philadelphia
The Gardeners
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Mr. Walter C. Homan
 and Ms. Elizabeth Lewis
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Mr. and Mrs. Jordan Irving
Mr. David E. Jensen
 and Ms. Maria Oyaski
Mr. and Mrs. Ronald Kaiserman
Mr. Stephen Kaufman
 and Ms. Sydelle Zove
Mr. Jason Kelley
Mr. Ralph L. Kendricks
Dr. and Mrs. W. Reed Kindermann
Mr. and Mrs. David J. Knapp
Mr. Ken Kolodziej
Mr. Marian A. Kornilowicz
Ms. Janet Krendel
Ms. Evelyn Kritchevsky
Mr. William J. Levant
 and Ms. Carol Yaster
Mr. Michael Levin
Ms. Esther Lewis
Ms. Christine Lindstrom
 and Mr. Joseph McNally
Mr. Clark F. MacKenzie and
Mrs. Ann Bartram Schaeffer MacKenzie
Mr. Willing P. Madeira

Trumpet vine, Campsis radicans
Mr. Steve Madjar
and Ms. Meredith Haab
Mr. Todd Margasak
and Ms. Aimee Ferguson
Mr. Alvan J. Markle, III
Mr. Tom McCarron
and Mr. Richard Keiser
Mr. and Mrs. Paul P. McFarland
Mr. Michael Martin Mills
and Mr. Randy Dalton
Mrs. Vicky Mitchell
Mr. and Mrs. Linn W. Moedinger
Mr. Alexander Morris
and Ms. Katherine Johnson
Mr. Steve Mostardi
Mrs. Craig W. Muckle
Ms. Amma Napier and Mr. David Smith
Mr. and Mrs. Lathrop B. Nelson, Jr.
Mr. and Mrs. Arthur E. Newbold, IV
Norristown Garden Club
Mrs. Margaret C. Norton
Dr. Craig Oliner and Ms. Alyson Owen
Mr. and Mrs. Wendell Owens
Mr. and Mrs. Robert M. Peck
Ms. Barbara L. Phillips
Dr. and Mrs. Joseph A. Pizzano
Mr. and Mrs. Nell Platt
Ms. Wendy C. Porter
Mr. and Mrs. Philip Price, Jr.
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and Ms. Nancy Drye
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Mrs. Patricia Tyson-McCurdy
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Ms. Ruth Patrick Van Dusen
Mr. William Wade
and Ms. Jeanne Patrick
Ms. Penelope Wilson
Wissahickon Tree
and Landscape Services
Ms. Lisa M. Witomski
Mr. and Mrs. Thomas R. Witt
Ms. Barbara Wolf
and Mr. Mladen Milic
Mr. Charles H. Wolfinger
Mr. and Mrs. John H. Wood, Jr.
Mr. George Woodward, III
Mr. and Mrs. Minturn T. Wright, III
Mr. Askold Zagars
and Ms. Marie Feehan

FRANKLINIA SOCIETY
Members of the Franklinia Society ensure the future of Bartram's Garden and have provided for the John Bartram Association in their estate plans:

Anonymous (3)
Mr. Mark Bower
Ms. Laurie Burnette
Mr. James T. Carson
Mr. Donald G. Cleaver
Mrs. Mary Bartram Fink
Mr. Albert E. Hoppe
Ms. Mary Bartram Hohorst
Mr. Frank J. Hughes
Sheila and Paul McFarland
Ms. Frances Mohoreanu
Ms. Elizabeth Mower
Mrs. Craig W. Muckle
Mr. Robert G. Rogers, Jr.
Mr. Mark Saville
Ms. Frances A. Velay
Estate of Elizabeth G. Woodward
ENDOWMENT
We wish to thank The McLean Contributionship for their three-year, $300,000 challenge grant, which was successfully met in 2008 and raised a total of $600,000 for the Bartram Endowment.

Anonymous
Mr. and Mrs. A. Joseph Armstrong
Mr. and Mrs. Edward Beatty
Mr. and Mrs. Joseph M. Benford
Drs. John and Sophie Bilezikian
Mr. and Mrs. Richard C. Boardman
Mrs. Jean Bodine
Mr. and Mrs. Edward S. Brinton
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Mrs. Belmont G. Farley
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Estate of Mary Bartram Hohorst
Mr. Russell Jones
Ms. Nancy Khan
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Ms. Zelinda LeBoutillier
Mr. and Mrs. H.F. Lenfest
Mr. and Mrs. William LeFevre
Mr. and Mrs. Mark D. Lupke
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Mrs. Letitia O. Principato
Mr. William G. Ratner
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Mr. and Mrs. Hugh A.A. Sargent
Mr. and Mrs. Benjamin S.P. Shen
Elizabeth D. Shevlin, Esq.
Mr. and Mrs. C. Stewart W. Spahr
Mr. Peter Ayers Tarantino
Mr. William George and Ms. Louise Turan
Estate of Frances Velay
Mr. and Mrs. Peter Wilmerding
Ms. Claudine Wilson
Ms. Penelope Wilson
Dr. and Mrs. Milton A. Wohl
Mr. and Mrs. Clarence Z. Wurts
Mrs. Sarah Zimmerman

Oriental poppy, Papaver orientale
OUTREACH and EDUCATION
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Anonymous
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Hamilton Family Foundation
Hirsig Family Foundation
Thornton D. and Elizabeth S. Hooper Foundation
Patricia Kind Family Foundation
Lang Family Foundation
Christian R. and Mary F. Lindback Foundation
Lincoln Financial Group Foundation
Lockheed Martin Corporation
Christopher Ludwick Foundation
Walter J. Miller Trust
Pennsylvania Historic and Museum Commission
Philadelphia Cultural Fund
The Quaker Chemical Foundation
Rosenlund Family Foundation
The Caroline Sanders Charitable Trust 2
SCA Americas
Richard and Linda Shaper
Ethel Sergeant Clarke Smith Memorial Fund
Sunoco, Inc., Philadelphia Refinery
Union Benevolent Association
The Warwick Foundation
Wright-Cook Foundation
Henrietta Tower Wurts Memorial

NEW CAPITAL GIFTS and PLEDGES
Bartram’s Garden is grateful to those who support planning and capital projects, helping to provide a welcoming and engaging experience for our community:

The Burpee Foundation, $85,000
Delaware Valley Regional Economic Development Fund, $250,000
Delaware Valley Regional Planning Commission, $80,000
Dolfinger-McMahon Foundation, $2,500
Mrs. Samuel S.V. Hamilton, $50,000
Independence Foundation, $10,000
National Endowment for the Humanities, We the People grant, $5,250
Pennsylvania Department of Conservation and Natural Resources, $50,000
Pennsylvania Historical and Museum Commission, $85,000
Philadelphia Cultural and Management Initiative, $5,600
The Philadelphia Foundation, $34,000
The Nonprofit Center at La Salle University reported that 40% of nonprofits anticipated reporting a deficit in 2009, twice the number in previous years. Bartram’s Garden, like many organizations, found itself in the position of reporting a deficit in 2009, the first in 18 years. This was caused by decreased contributed income from individual and foundation funders and we have addressed this in 2010 through increase earned income and a more diverse contributed income base.

### BALANCE SHEET

**ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$308,441</td>
</tr>
<tr>
<td>Marketable Securities</td>
<td>1,908,104</td>
</tr>
<tr>
<td>Grants Receivable</td>
<td>162,652</td>
</tr>
<tr>
<td>Inventory</td>
<td>8,020</td>
</tr>
<tr>
<td>Furniture and equipment, at cost, less accumulated depreciation of $40,148 and $33,565</td>
<td>16,706</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td>$2,403,923</td>
</tr>
</tbody>
</table>

**LIABILITIES and NET ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td>$41,244</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td></td>
</tr>
<tr>
<td>Deferred revenue and deposits</td>
<td>19,900</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>$61,144</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets</td>
<td></td>
</tr>
<tr>
<td>Unrestricted:</td>
<td></td>
</tr>
<tr>
<td>Board designated for endowment</td>
<td>497,738</td>
</tr>
<tr>
<td>Undesignated</td>
<td>187,525</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>685,263</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temporarily Unrestricted</td>
<td></td>
</tr>
<tr>
<td>Strategic Plan</td>
<td>167,996</td>
</tr>
<tr>
<td>Schuylkill River Trail</td>
<td>130,000</td>
</tr>
<tr>
<td>Subsequent year operations</td>
<td>8,200</td>
</tr>
<tr>
<td>Other projects</td>
<td>10,073</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>316,269</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanently Restricted Endowment Fund</td>
<td>1,361,147</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>2,362,679</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL LIABILITY and NET ASSETS</strong></td>
<td>$2,403,923</td>
</tr>
</tbody>
</table>

### STATEMENT of ACTIVITIES

**REVENUE**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned income</td>
<td>$158,961</td>
</tr>
<tr>
<td>Contributed income</td>
<td>283,060</td>
</tr>
<tr>
<td>Released under spending rate for current activities</td>
<td>87,400</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>344,252</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$873,673</td>
</tr>
</tbody>
</table>

**EXPENSES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$547,918</td>
</tr>
<tr>
<td>Marketing and Public Relations</td>
<td>31,047</td>
</tr>
<tr>
<td>Administration</td>
<td>188,853</td>
</tr>
<tr>
<td>Occupancy</td>
<td>109,022</td>
</tr>
<tr>
<td>Conservation and construction</td>
<td>116,141</td>
</tr>
<tr>
<td>Fundraising</td>
<td>109,691</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$1,102,672</td>
</tr>
</tbody>
</table>

**CHANGE IN NET ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year:</td>
<td>$914,262</td>
</tr>
<tr>
<td>End of year:</td>
<td>$685,263</td>
</tr>
<tr>
<td><strong>(Change in Net Assets)</strong></td>
<td>($228,999)</td>
</tr>
</tbody>
</table>

**NET ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year:</td>
<td>$914,262</td>
</tr>
<tr>
<td>End of year:</td>
<td>$685,263</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>$2,362,679</td>
</tr>
</tbody>
</table>

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**Bartram in the News**

Bartram's Garden was featured in national and local media outlets:

- *The New York Times Book Review*, This Blessed Plot, April 12, 2009
- *The New Yorker*, Briefly Noted: The Brother Gardeners, September 18, 2009
- *Philadelphia Inquirer*, Artful Seeds of Ben’s Tree, September 18, 2009
- *Reuters*, Campbell Chefs Host “Seed to Sandwich” Cooking Class for Philadelphia Students, October 19, 2009

*Philadelphia high-rises are off to the left, industrial bulks to the right — passing trees like osage orange, green ash, river birch and bald cypress, intermixed with wild ginger and pachysandra.*

- *New York Times*
With restructured committees, new policies, and updated orientation, the John Bartram Association’s Board of Directors is poised to take advantage of new growth in the new decade.

James B. Straw, President
Mark D. Lupke, First Vice-President
John O’Rourke, Vice President
Marcia Makadon, Secretary
Lisa M. Miller, Treasurer

Robert Allen
Steven Bessellieu
Elizabeth Bressi-Stoppe
John L. Chapin, III
Donald H. Cresswell
Julie Wood Devuono
Bridget L. Dorfman
F. Christian Haab, Jr.
Joan Harvey
Donna Henry
Russell Jones
Charles P. Keates
Kathy Kristol
J. Christopher Lang
Paul Lantieri, III
Robert E. Lundgren
Tyra Malachi
Ann Marshall
Gregory P. Montanaro
Eleanor T. Penniman
Ellen Petersen
Henry F. Reichner
Hugh A.A. Sargent

EMERITUS
Joan Z. Brinton
Arthur H. Moss, Esq.
Sidney B. Spahr

ADMINISTRATION
Louise Turan, Executive Director
Andrea Taylor, Director of Administration
Bill Butler, Facilities Manager

HORTICULTURE
Todd Greenberg, Head Gardener
Mandy Katz, Assistant Gardener
Nancy Wygant, Assistant Gardener
Grant Folin, Seasonal Gardener
Margo Fernandez-Burgos, Horticulture Intern

COLLECTIONS
Joel Fry, Bartram Scholar

EDUCATION and PROGRAMS
Melanie Snyder, Director of Education and Public Programs
Leslie Gale, Education Coordinator
Rose Levine, Children’s Garden Coordinator
Carolyn Scott, Educator
Erica Smith, Educator

VISITOR SERVICES
Barbara Klein, Museum Shop Coordinator
Kim Massare, Group Tour Coordinator
Melissa Grosjean, Guide
Alina Josan, Guide
Trevor McElroy, Guide
MB Regan, Guide

DEVELOPMENT
Stephanie Phillips, Director of Development
Alison McDowell, Membership Coordinator
Sara Parysz, Development Intern